

FOR IMMEDIATE RELEASE

The 3rd Annual Nebraska Missing Persons Day Is More Than Just a Day. *Too many Families Still Don't Know This Day Exists—Help Us Change That*



LINCOLN, NE — Nebraska has an official day to honor and acknowledge missing persons, yet most Nebraskans—and many of the families who need media attention—are unaware that it exists. Each year, we try something new to reach people across the state. This year, during the week preceding **October 17, 2026**, we are reaching out to Nebraska media to create features in which families share the stories of their missing loved ones. Our goal is to raise awareness of specific missing persons, reach hurting families and give them a place to turn, and educate Nebraskans about how public awareness can help bring answers. **Nebraska Missing Persons Day** was created by Nebraska lawmakers to bring visibility to missing persons cases, offer support to families, and remind them that they are not alone.

Nebraska Missing Persons Day, October 17th is for all missing Nebraskans. We invite families facing this unimaginable situation to reach out so we can support your efforts and include your loved ones' story.

Families of missing persons who would like to participate may click the “**Families**” button on the homepage of www.411GINA.org. “There is no centralized way to reach these families directly,” said **Jannel Rap**, founder of **GINA for Missing Persons FOUNDation** and one of the event organizers. “That’s why we request and rely on the public and the press to help spread the word. Every family with a missing loved one deserves to know this day is for them.” We encourage the public to learn more at 411GINA.org. *To support our efforts, they can find and share flyers of missing Nebraskans on social media. Every share counts.*

GINA for Missing Persons FOUNDation has partnered with families of Nebraska’s missing to make this special day possible. Together, they have worked side by side to bring awareness, connection, and healing to those who continue to search. Their efforts—supported by **Senator Danielle Conrad** and **Governor Jim Pillen**—made the establishment of Nebraska Missing Persons Day a reality.

October 17 was chosen in honor of **Gina Bos**, who disappeared from Lincoln in 2000. Her case remains unsolved. Thanks to the tireless efforts of advocates and families, the Nebraska Legislature passed **LB 1102** in 2024, establishing Nebraska Missing Persons Day.

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